



## Building Game Changers

### FTMA Founders Club - A Giving Society

The Founders Club is a network of active professionals dedicated to advancing the Mission of the First Tee - Metro Atlanta by promoting positive youth character development through golf. Founders Club members dedicate time and financial resources to building awareness of the **First Tee - Metro Atlanta (FTMA)** in the community and supporting the organization through networking and fundraising events. Funds generated through the Founders Club will go to support the Founders Scholarship as well as ongoing LSE programming. The Founders Club will serve under the Resource Development division of First Tee - Metro Atlanta and will work closely with the Chair of the Resource Development Committee, the RD Subcommittees and the Director of Development & Strategic Partnerships.

#### Purpose:

- **BUILD AWARENESS**
  - Members serve as community ambassadors that promote FTMA and its programs to individuals, businesses, and organizations that may be interested in supporting FTMA.
- **SECURE PHILANTHROPIC SUPPORT**
  - Members contribute personally and solicit additional financial resources to ensure the organization's growth and sustainability. (support events, annual campaigns, etc.)
- **CREATE A PHILANTHROPIC COMMUNITY**
  - Members help recruit fellow professionals to support the FTMA mission as active ambassadors, volunteers and fundraisers.

#### Benefits and Serving Opportunities:

- Founders Club Social & Golf Outings and invitation to exclusive FTMA events
- Branded FTMA golf polo and hat
- Professional and social networking opportunities
- Serving as "Brand Ambassadors" of First Tee - Metro Atlanta (FTMA) sharing the FTMA Mission throughout the community
- FTMA volunteer opportunities include but are not limited to:
  - Organizing and hosting playdates with youth participants to create an opportunity for both to connect and create future mentor opportunities
  - Serve as Assistant Coaches during LSE program sessions
  - Assist in executing outreach programming throughout the community

#### Founders Club Support Levels:

- \$500 - TARGET Level (for individuals Under 30 years of age) *NEW for 2022*
- \$1,000 - PLAYer Level (benefits include all above)
- \$2,500 - PAR Level (PLAYer Level benefits + invite to "special" outing in 2022 + FTMA pullover)
- \$5,000 + - BIRDIE Level (PAR Level benefits + invite to participate in 2022 Founders Cup & 2022 Building Game Changers Golf Classic - One playing spot)

#### Requirements:

1. Be an active professional and live in the Metro Atlanta Area
2. **Contribute a minimum annual personal gift of \$1000 (\$85/month)**
3. **Assist in raising \$1500 or more annually** to support the Chapter through personal fundraising efforts such as annual campaigns, securing sponsorships for special events, etc.
4. Attend a minimum of 2 events or Play Day Outings
5. Participate in at least one program outreach initiative annually (example: visit a Saturday program session)
6. Term - one calendar year (Jan 1 - Dec 31), renewable commitment each year.